

AMAZON LIFE

essential catalogue



*for all the
phases of
your life*

About

This is a school project created for the completion of the MABD program at the University of Reading.

Thanks

Sincere thanks go out to Amazon and all of the reviewers (that wrote amazingly hilarious reviews), to the artist Katya Prokofyeva (whose nounproject icons I made generous use of in creating avatars), the team at Unsplash (whose image-sharing efforts I plundered for gold), and to my tutor, Lozana Rossenova (who encouraged me to indulge this idea).

Colophon

This catalogue is typeset in Museo Sans, created by Jos Buivenga.

Compiled and designed by Andra Mares.

AMAZON LIFE

essential catalogue

Here you will find essential products for all the phases of your life. But don't take our word for it. Check out the wonderful reviews left by our clients.

index



Pets

4



Kids

8



Teen

12



Adult

18



Family

26



Senior

32

PETS

*are better
than people*

Special products
for your favourite
family members





AMAZON LIFE

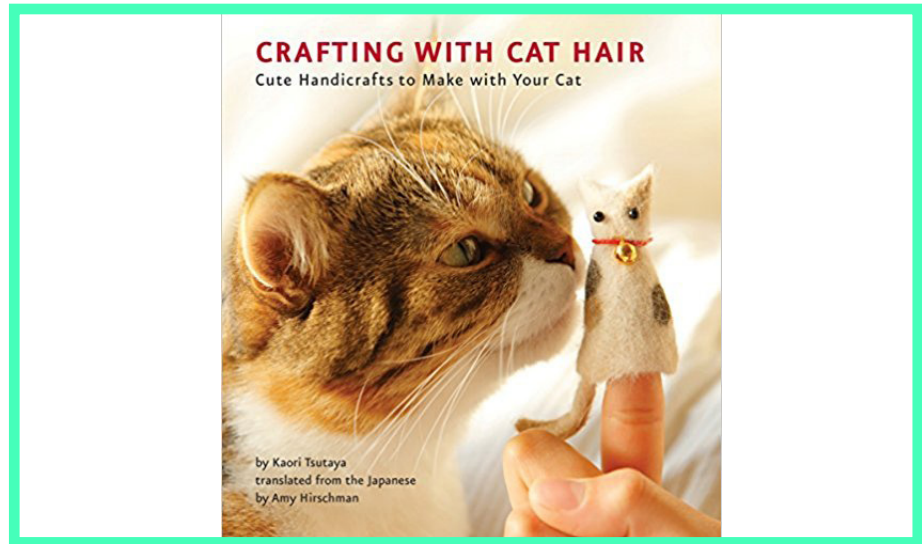
Crafting with Cat Hair

by Kaori Tsutaya



360 customer reviews

£10.60–12.24



Customer
This works great. If you can get your hands on human...



Crafting with cat hair is similar to crochet except a bit more difficult as you have to try and get the cat hair off of the cat without it getting too mad. I suggest tranquilizing the cat or giving it a heavy dose of xanax. This will put the cat out indefinitely for a period of time while you can cut, shave, trim, or pull the hair off to assemble your crafts. After about 6 months of crafting I'm no on Project 5: Coin Purses and have run out of cats so switched over to dogs. If you know anyone with a horse farm tranquilize one and cut off its mane. This works great. If you can get your hands on human hair that works best. Great read! Would buy again.



Emily
Cat lady in training



I bring this out on first dates. Hilarious. Sadly no sweater designs or useful crafts. Mainly little felt projects. But significantly disturbing to scare off any stalkers.



Rico
Worked like a charm.



I purchased this book as I was tired of people sitting too near me on public transport.

You Might Also Like ...



Dancing with Cats



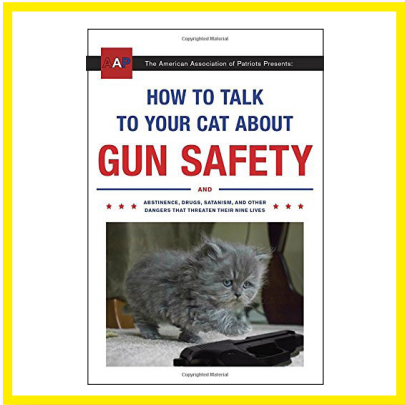
£9.27–14.68



Canned Unicorn Meat



£18.99



How to Talk to Your Cat About Gun Safety And Abstinence, Drugs, Satanism, and Other Dangers That Threaten Their Nine Lives



£6.29–10.69



KIDS

*are also better
than people*

Keeping your kids
engaged while you
catch up on Netflix



Invisible Bilbo Baggins Action Figure

by The Hobbit



52 customer reviews

£6.95



Customer

**I don't
understand.
Have I received
this action
figure or not?**



I bought this action figure but have literally no idea whether it arrived. I couldn't see it. I think my son might have been playing with it, but maybe he was just making eerie passes in the air with his two hands. This makes it the best action figure ever. Or the worst. I think we should be told.



Kevin Trebell

**Don't put it
down, finding
it would be
mordor.**



Opened the package in my office and haven't seen Bilbo Baggins since. I have suspicions that he's somewhere under a mountain of paper work trying to find thirteen dwarves and a wizard.



Gavia Immer

**Has anyone
seen the
hobbit?**



After all the positive reviews I found myself caught up in the excitement and ordered this in a moment of madness. In all honesty I can't see the appeal, I just can't see it at all.

You Might Also Like ...



The Hobbit Slippers Halfling Feet (XL)



£35.90



The One Ring - Stainless Steel



£59.99



elope The One Ring Slouch Beanie



£24.81

TEENS

*know everything
about everything*

Asking your parents
why you can't paint
your room black





Bic Crystal Ballpoint Pen

Medium Point, Black, by Bic



327 customer reviews

£2.57



Bwanaman
Garmin
Makes A
Better One



Seriously, in this day and age, all ball point pens should be GPS enabled. I remember when I was a youngster, I would cower in fear as my Dad would tear apart the house, swearing up a blue streak, looking for a single ball point pen. "G*%D*MN IT! Where are all the f*\$^@ pens!"

By the way, if you are doing a lot of writing, I'd get the one with the heart rate monitor.



Jd Allen
DRM free



If you do buy one, be sure not to download the latest edition from the Bic website. Doing so will enable the pens controversial DRM functions. I have been unable to write any sentence that has previously appeared in literature, song lyrics, even the titles of movies.

I'm living in hope that news of the underground Russian hacking scene will soon release open firmware.



Samuel Baines
Does not
work in
space.



Sadly, I overestimated the capabilities of this pen. On my recent trip to the International Space Station, I discovered the hard way that this product performs poorly under reduced gravity.

You Might Also Like ...



4er Ballpoint Pens with
Highlighters, Colour: Grey



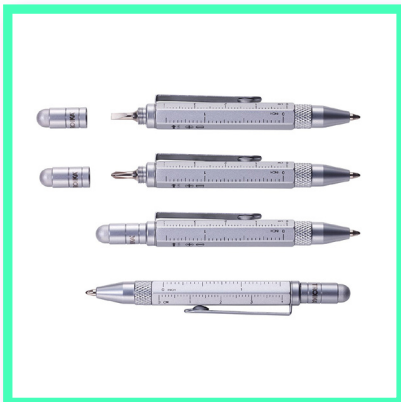
£4.99



STABILO EASY original Marble
Right Handed Handwriting
Pen - Olive



£6.70



TROIKA Multitasking
ballpoint pen



£10.00

Brachiosaurus Tee

Medium Point, Black, by Bic



327 customer reviews

£2.57



joebus
This is the shirt to get, people!



Forget about the brontosaurus. The Brachiosaurus was twice as heavy, almost twice as tall, and 33% longer. I wouldn't even consider buying a shirt with any other sauropod on it, neither should you.



Customer
Amazing shirt. Truly majestic



Amazing shirt. Truly majestic, and a great way to meet paleontologist-hipsters. This shirt is an absolute work of art. People love this shirt, and I've literally had to ward off some people trying to rip it off my own back... BEWARE, jealousy is a powerful emotion.



devin White
Straight Razors, Dale Earnhardt, Magma



I strolled down the street in my Mountain Classic Brachiosaurus Tee and held my head higher. A person spotted the majestic long-necked beauty treading across my chest all the way from the dusty back corner of a store. That scowl; the gritty stare; it was Clint Eastwood! Ole Dirty Harry was captivated by the beast upon my tunic. He broke his gaze only to say "I like your dinosaur shirt." Never in my life had five words penetrated so deeply into my soul. I knew my response had to be chosen carefully. "Thanks! It's a Brachiosaurus." I said to him. As he slowly nodded, his face could not hide the immense joy and sense of approval that flooded his heart.

You Might Also Like ...



Three Wolf Moon Tee

★★★★☆

£11.71–61.99



Crafting with Cat Hair

★★★★☆

£11.71



Pin the Tail on the DINOSAUR

★★★☆☆

£10.95

ADULTS

big kids

with money

Relishing the years when
parents can no longer tell
you that you can't have
cake for dinner



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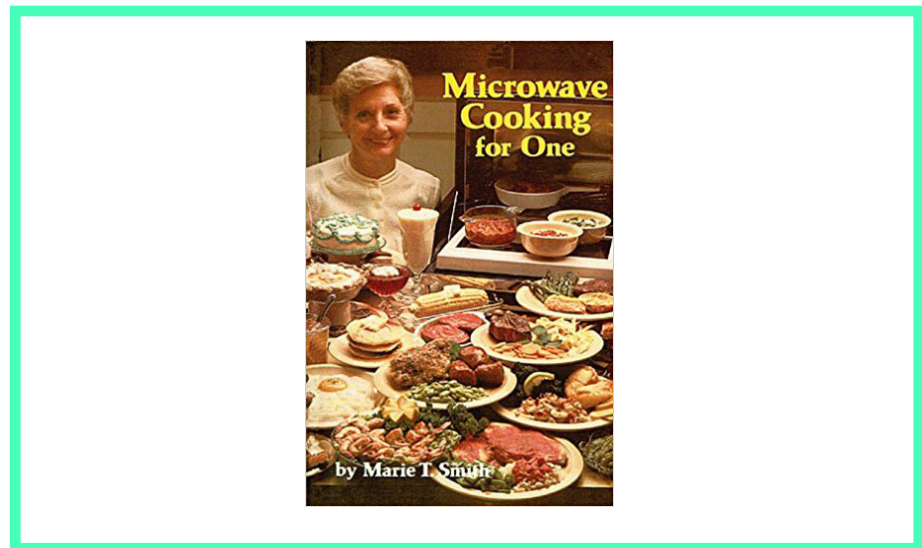
Microwave Cooking for One

Marie Smith



75 customer reviews

£15.16



James Mahon
One of the best
Microwave cook
books for one.



The meals were very good. I found them to be easy to prepare and well seasoned but they were even better when seasoned with my tears of loneliness.



M. McMillen
A lone wolf
looking to
make a pack



Sigh... another night of me and the boys: Alpha, Lunar and Windsong (the wolves on my t-shirt). They don't know a damn thing about making a meal. I decided enough was enough and I was going to lower the salt and loneliness in my life. I think it was the piles of microwave dinners in my cart that c-blocked my efforts with the ladies at the market. This book forced me to make a plan and buy groceries while keeping an eye out for someone to invite over for some company and maybe share my collection of precious moments figurines with. That day I got 3 phone numbers, and only 2 of them were fake. is there a microwave cooking for 2?



Michael A. Tracy
Delicious
Addition to Any
Bereaved Shelf!



Loved this book AND the sequel: Crockpot Cookery for Widows and Orphans!

You Might Also Like ...



The Absolute Best Mug Cakes Cookbook



£3.91–£10.79



The Mountain Three Wolf Moon Short Sleeve Tee



£11.71–£19.99



KitchenKraft Banana Slicer



£3.23

Aluminium Foil 18"

industrial size, by Winware



309 customer reviews

£??



Martin Smith
Dreams really can come true



(...excerpt) Thanks to Vogue Aluminium Foil, which measures a hedonistic 75 metres and glistens with the hypnotising shimmer of a moonlit desert oasis caught by a breeze, the dreams of my childhood have now been realised. When I wrap my naked body in this lush, extravagant foil I feel transformed, and I wander the streets, mostly at night, fighting crime. Dreams really can come true.



Yoda
That sinking feeling!



Contrary to popular belief, this product cannot be used to engineer a hydrofoil. Much to the amusement of the spectators on Brighton pier, I was left at the mercy of the sea whilst my delicately moulded watercraft failed. However, I have the last laugh, as it can be used to succulently cook the crabs I found in my underpants after my treacherous ordeal.



Shiny wallson
This foil saved me life.



I suffer from a rare phobia: a fear of not being in a lift. This foil saved my life; I've used it as wall paper throughout my house to convince myself my whole house is a lift.

A second advantage is that this prevents alien mind control rays from entering my house, so I don't have to wear my foil hat all the time, which scratched my ears.

You Might Also Like ...



Area 51 - Metal Wall Sign
Plaque - Warning, Alien,
Conspiracy Theory



£8.98



Webcam Cover for Privacy(6
Pack), for Laptop, Desktop,
Smartphone, and Tablet



£36.99



E.T. the Extra-Terrestrial Plush
Backpack E.T. 50 cm Bags



£20.95

Three Wolf Moon Tee

The Mountain



3,458 customer reviews

£11.71–61.99



George Takei
Howl at the Heavens!



This shirt has changed my life! Before, I couldn't walk through the aisles at Wal-Mart, or graze on the buffet at Sizzler, without people pointing and saying, "Hey, you're that Zulu guy from Star Wars, aren't you?" Even if I wore sunglasses, I'd still get mistaken for Yoko Ono.

But now this SHIRT now draws the eye. One teen even shyly approached me, "Team Jacob, right? Me, too. He's soooooo dreamy." Yes he is, young lady. Yes. He. Is.



Nicole S.
Do not doubt the power of this shirt.



To represent its glory, I placed THE SHIRT on my work chair. The next morning I returned to my co-workers chanting incantations. Fearing for my wellbeing I swiftly grabbed the shirt from the chair and put it on. I began to howl. These once ravenous people were now shell shocked and in awe of what I've become.



Mike
Every time I wear it he tells me how good I look



I bought this shirt hoping it would improve my sex life with my wife and let me tell you what it has!! Every time I wear it he tells me how good I look in it and the wolves only add to the sexiness of my mustache.

You Might Also Like ...



Brachiosaurus Tee



£17.73–37.99



On Cue Apparel Llama Cat Tee



£34.99



On Cue Kitty Explosion Tee



£34.99

FAMILY

*sticks together like
toasted marshmallows*

Having fun together,
since you can't lose them,
however hard you try



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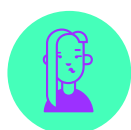
KitchenCraft Banana Slicer

Cold weather essentials, by
KitchenCraft



147 customer reviews

£3.23



pinkballerina
Banana claw



I bought five banana slicers which arrived today and fastened them together at one end with duct tape like a kind of banana claw.

Now when I buy a bunch of bananas tomorrow I will be able to just lay them out on the worktop, arrange them in the same pattern as my banana claw and slice them all at once.

I can't wait.



f5 f5 f5
Slices thick but easily remedied



I found the banana slices that this gadget produces to be a little thick. But I will let you into the secret of my remedy for this: Simply take a kitchen knife and trim a little off each slice. The beauty of this, is that you can then get the slices to the exact size you want*.

*Except if you like very thick slices - then this is probably not the product for you.



Beandogon
Slice of life



Ruler, laser marker, micrometer, stud detector and cheesewire are now all things of the past thanks to this wonderful gadget. My yearly banana slicing budget

has been reduced by over £209 and I've recommended this to Martin Lewis (the monkey shaving expert). Gawd bless ya.

You Might Also Like ...



Kitchen Tool Carrot Cucumber
Sharpener Peeler Vegetable
Slicer



£0.60



Kitchen Devils 602002 Multi
Purpose Knife



£6.45



Factorykiss Kitchen Mini
Strawberry Slicer Cutter
Gadgets Kitchen Tool



£0.95

The Beach Behemoth

Giant Inflatable 12-Foot Beach Ball, by Sol Coastal



33 customer reviews

£90.00



Amazon Customer
STOP, DROP, and let it ROLL



There was an instruction to blow it up by mouth, which i thought was a joke. There should be warnings ... you CANNOT run away from it, it will face slam you into the ground (no matter how big you are). I never really thought about how heavy and dangerous a 12 ft beach ball can be ... just STOP, DROP, and let it ROLL right on over you.



Reid hamlinon
A fun way to ruin a weekend and blow 100 bucks.



After 2 hours to pump it up, we pushed it around for 10 fun-filled minutes. The wind sent it huddling at about 40 knots down the beach. It destroyed everything in its path. Children screamed in terror, grown men were knocked down trying to save their families ... we had to stop chasing it because its path of injury and destruction was going to cost us a fortune in legal fees.



Troy Beaveron
Serious things to consider before buying



Consider some things that I did not before imposing this monstrosity onto our son's party... 1) you cannot see who or what is on the other side ... 2) it bounced EVERYWHERE...across people, picnic tables, and INTO A HIGHWAY!! 3) We thought deflating it a bit might make it less bouncy ... one boy thought he could jump on it like a trampoline, breaking his collar bone ...

You Might Also Like ...



Bubble Soccer Ball, Human Hamster Zorb Ball for Kids Adults



£129.99



Pathson Inflatable Suit Sumo Wrestler Blow Up Halloween Party



£16.99



TOLOCO Inflatable Dinosaur T-REX Costume | Halloween Costume | Blow Up Costume



£24.81

SENIORS

*give the
fewest fox*

When you've
finally figured
out that life is
better this way





Kodak

PRO-STAR
100

FOCUS FREE

Pam St.Clement Canvas Clock

by Canvas Clocks



118 customer reviews

£11.50



djmel

**What would
make it better
for the mark**



A gift for the special person in my life. Canvas clocks come and go but this one's a keeper. What would make it better for version 2 would be to include a speaker to enable Pat to give you a bit of abuse on the hour



TeeKayon

**I like it best at
around 10 to 2**



I have one of these in each of my good rooms. I like it best at around 10 to 2 or 10 past 11. That's when the hands cover her eyes. When they don't she tells me to do bad things.



Bygrogcaton

Timeless



I am pretty sure that this clock emits a powerful healing energy. After purchasing this, time has taken on a whole new meaning in our house. As I type this, it is currently 5 past Pat's chin. Lovely.

You Might Also Like ...



Paladone Cheesus Christ Grater

★★★★☆

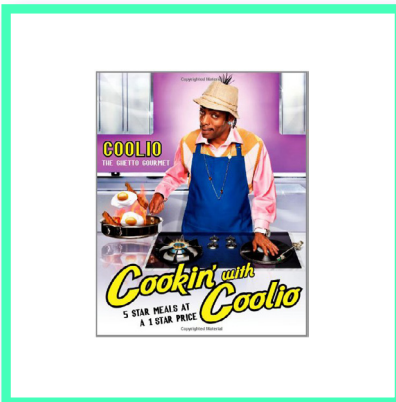
£8.99



Pam St.Clement Original Art Keyring

★★★★☆

£2.45



Cookin' With Coolio

★★★★☆

£8.35

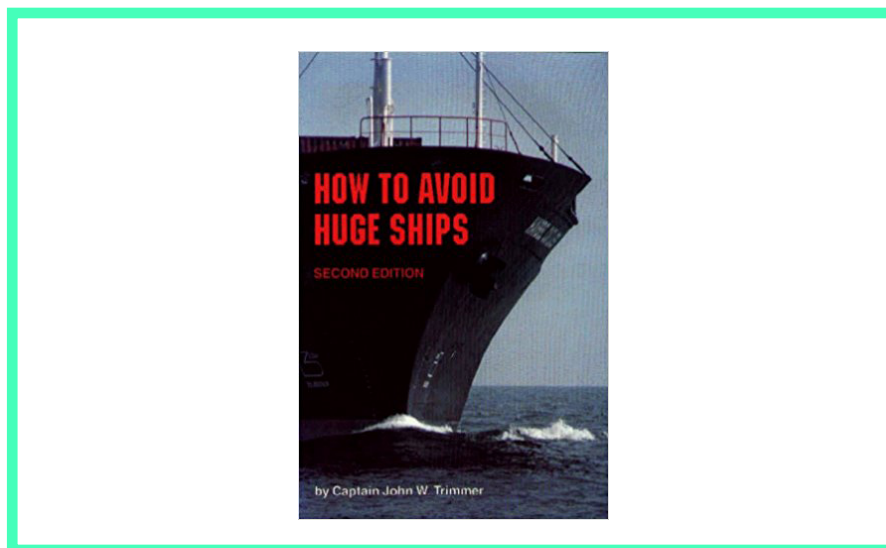
How to Avoid Big Ships

by John W. Trimmer



1,413 customer reviews

£104.40



Right hook
What good is that?



There is nothing to address the very problematic issue of alien ships, which can also be quite huge. You can read the book and still be at high risk for abduction. What good is that?



Bill
This book is invaluable!



When on my jet ski in the Chesapeake bay this summer I was confronted by a huge ship moving up the channel. You can imagine my horror when I realized I had only 1 hour and 45 minutes or so before the lumbering behemoth was sure to pass through my area. I quickly withdrew my Kindle Fire from the storage compartment and preceded to read this book. With only 45 minutes to spare, I implemented the expert advice and turned my jet ski in the opposite direction of the huge ship to avoid certain disaster.

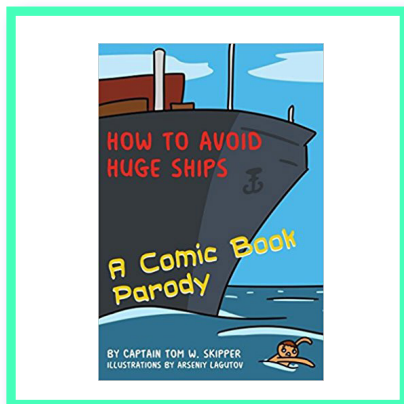


Rachel Cassidy
Baby Got Aft - I like Big Boats and I cannot Lie



Oh, my, god. Becky, look at her aft. It is so big. [scoff] She looks like, one of those rap guys' sailboats. But, you know, who understands those rap guys? *scoff* They only sail on her, because, she looks like a total yacht, 'kay? I mean, her aft, is just so big. I can't believe it's just so round, it's like, out there, I mean - gross. Look! She's just so ... DRAFT!

You Might Also Like ...



How to Avoid Huge Ships: A
Comic Book Parody



£5.53–12.99



UFO Detector for magnetic
anomalies reported with many
UFO sightings



£87.76



Extreme Ironing



£16.98

**Find this and
more products
INSIDE!**



Consider some things that I did not before
imposing this monstrosity onto our son's party...
1) you cannot see who or what is on the other side
... 2) it bounced EVERYWHERE...across people,
picnic tables, and INTO A HIGHWAY!! 3) We
thought deflating it a bit might make it less bouncy
... one boy thought he could jump on it like a
trampoline, breaking his collar bone ...

Troy Beaveron

*for all the
phases of
your life*

AMAZON LIFE